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PHOTOGRAPHY

WHAT TO WEAR
GUIDE

The dreaded question...



What do I wear?

Choosing the right outfit can be a daunting and scary. I've put together this guide to give you a few ideas that will help you choose the best attire for your session.

Now here's the thing, these are simply guide lines, nothing is set in stone, so if you choose something that differs from this guide don't panic.

The most important thing to remember is that we are capturing you in this moment right now.

So whatever is most "you" wear that thing, because in 20 years looking back on your images won't be about the silly style you may have had, but about who you were in that moment.

So above all, be you.

I always encourage my clients to bring options to their session. I love digging through the options and helping choose what compliments the location and really draws attention to the most important part of the session, YOU.

Now options doesn't mean your whole dang closet so I suggest grabbing two or three bottoms and three or four tops. Of course toss other alternative items such as dresses, accessories and different shoes in there too if you like.

If you're not comfy doing a quick change in the back of your car (as most outdoor locations don't have access to bathrooms) don't fret! One outfit is A.O.K. just make sure and shoot me a few pics before the session so we can make sure it's the best choice for creating the best images together!



First things first...

Make sure it works

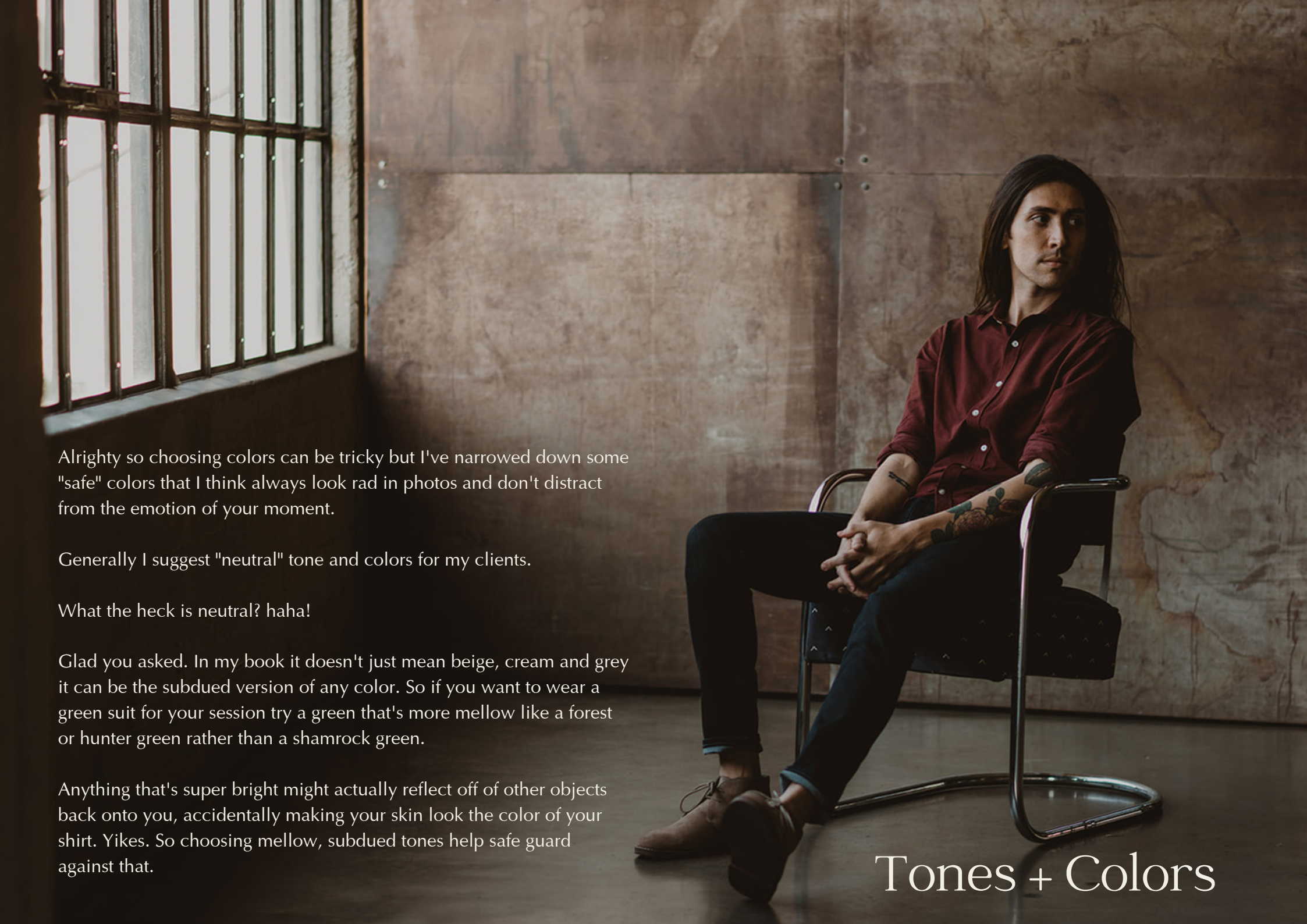
Make sure that your attire works with the location and weather. One of the best ways to bring focus to you is to take away distractions and unfortunately sometimes your attire might be one of those distractions.

If we're shooting on a hot day make sure and wear breathable clothing so you aren't super sweaty in every photo. Or if its a chilly day wear layers and cozy accessories.

If you choose a mountain top location for your session, high heels might not be the best choice. Boots that have a good grip on the other hand would be great!

In the end, dress in a way that will make you as comfy as possible because not worrying about falling off of a rock in your high heels will allow you to focus on being the most YOU, you can be.





Alrighty so choosing colors can be tricky but I've narrowed down some "safe" colors that I think always look rad in photos and don't distract from the emotion of your moment.

Generally I suggest "neutral" tone and colors for my clients.

What the heck is neutral? haha!

Glad you asked. In my book it doesn't just mean beige, cream and grey it can be the subdued version of any color. So if you want to wear a green suit for your session try a green that's more mellow like a forest or hunter green rather than a shamrock green.

Anything that's super bright might actually reflect off of other objects back onto you, accidentally making your skin look the color of your shirt. Yikes. So choosing mellow, subdued tones help safe guard against that.

Tones + Colors





Patterns

Generally I suggest little to no patterns. However as we've talked about...these are guidelines. So if you decide patterns are your jam then I usually suggest keeping them smaller and not stacking too many patterns as it distracts from your gorgeous face!

If you're unsure if something is "too busy" looking for photos, shoot me a pic and I'll help you decide.

P.S wrinkles also distract from your lovely face so make sure you iron or steam your outfit prior to your session and hang them when driving in the car!





When I hear the word "props" I think cringe city. Burlap banners and some sort of signage come to mind. Yikes.

However props, if done right, can be a great way to further express who you are and include meaningful items into some of your images.

My photographic mantra is, do what you want to do and I'll be there to capture it. So if you wanna' do kick flips at the local skate park, I'm there. Or if cuddling up with your boo and your fur baby on the couch is more your speed, I'm all over it. Pizza and champagne picnic on your favorite hiking trail. Yes please. So bring on your motorcycle, a picnic, or a cozy blanket to curl up with, I'm there for all of it!

Props

Props don't have to be cringe worthy so if you have something special you'd like to do or include in your session let me know and I'll make sure we include it in a non-tacky way.

In Home Sessions

A high-angle photograph of a young couple embracing in a room. The woman is wearing a white short-sleeved button-down shirt and light blue jeans, and is barefoot. The man is wearing a dark blue long-sleeved shirt. They are standing on a dark floor with large, rectangular shadows cast across it. To the right, there is a whiteboard on a stand and a chair.

Okie dokie so all the guidelines we've gone over apply to in home/indoor spaces however these locations do offer a little more flexibility when it comes to wardrobe.

Often I suggest to go even MORE casual with these types of shoots. I mean let's be real, walking around my house I'm in sweats and a big t-shirt and socks. In order for your outfit not to look "out of place" choosing something that is more casual and (sometimes) shows more skin is always good.

Depending on the type of session you're doing, anything from a big comfy sweatshirt and undies to jean shorts and a tank all lend themselves to in home sessions as they look like something you might actually chill around your house in.

Believe it or not the material your outfit is made of can make a big difference in the emotion and quality of your images.

I love when clients choose soft, flowing or textured fabrics that allows for comfort but also movement.

This isn't a must but its another way to create an image that looks natural and emotive.



Movement



Hair & Makeup

As always my biggest tip for hair and makeup is to do whatever makes you feel your best!

Generally my clients choose to do their own hair and makeup as this best represents who they are on the daily.

If you want a glam look and that's YOU then go for it, but generally I suggest not altering your look and style too much as it won't best represent that amazing human you are.

If you do choose to get your hair and makeup done professionally then I suggest scheduling that to where you will be finished at least one hour prior to when you need to leave for your session. Above all do what makes you feel like a dang Rockstar.



STILL NEED SOME GUIDANCE?


I'm always here to help so don't feel like you're on your own when it comes to donning the right outfit for your session! When in doubt always ask!

I love being a part of the entire process of your session from start to finish. So don't hesitate to reach out with any little (or big!) questions you may have.

And above all remember the best dang part of your session isn't the location, hairstyle or outfit you're wearing...its you. So above all you do you and I promise the rest will be a piece of cake.

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